



PRESS RELEASE FOR IMMEDIATE RELEASE

Contact: Lisa Myers

Phone: 408-358-9453

Email: info@losgatosbirdwatcher.com

Website: www.losgatosbirdwatcher.com

**The Los Gatos Birdwatcher Celebrates 30th Anniversary
Community Event, Saturday, Sept 20, 2025 10am-5pm
Wild Bird Visits, Bird & Butterfly Talks, Raffles, and more**

Los Gatos, CA – August 1, 2025 – The Los Gatos Birdwatcher is proud to celebrate 30 years of serving the South Bay's nature-loving community. Since 1995, this beloved local store has been a hub for birders, gardeners, educators, and families looking to connect more deeply with the natural world.

To mark this milestone, the store is throwing an anniversary party on **Saturday, September 20, 2025, from 10:00 AM to 5:00 PM** at their store in the Kings Court Center (792 Blossom Hill Rd, Los Gatos). The day's activities will include:

- **Live Wild Bird Visit** (10:00 AM-1:30 PM) Presented by The Wildlife Education and Rehabilitation Center (WERC) giving visitors an up-close look at their ambassador birds.
- **Wild Bird Seed Q&A** Mike, the store's seed rep from Volkman Pet Products will be available in the morning to answer bird seed questions.
- **Monarch & Milkweed Talk** (11-11:30 AM) with Tara Johnson, founder of Naturedigger, Environmental Scientist, Certified California Naturalist, and Avid Birder.
- **Hands-On Binocular Lab** (1:30-2:30 PM) with Jessica Guenther-Dang, biologist and store staff member, will offer guided demos on how to choose and use binoculars.
- **Crane Talk** with Lisa Myers (3-3:30 PM), owner of the *Los Gatos Birdwatcher* will give a presentation on her favorite bird, the cranes, reviewing all 15 crane species of the world.

Visitors can also enjoy raffles and refreshments throughout the day. "This milestone is really about our customers and the outstanding local nature community we've built together," says Lisa Myers, store owner. "We're excited to celebrate with friends old and new who share our love for birds and the outdoors. Thank you for *shopping local!*"

About the Los Gatos Birdwatcher

Founded in 1995, The *Los Gatos Birdwatcher* is an independently owned local nature store in East Los Gatos, CA offering quality bird seed, feeders, garden art, clothing, nature-themed gifts, and everything needed for birdwatching in one's backyard or out in the field. With decades of birding experience, teaching, and guiding tours, Lisa Myers is on a mission with her store team to help educate, share adventures, and have fun through the love and experience of birds and nature.

###

Los Gatos Birdwatcher

King's Court Center, 792 Blossom Hill Road, Los Gatos, CA.

Phone: 408-358-9453