



# LOS GATOS Birdwatcher

## Spring Newsletter 2026

### STORE HOURS

Mon–Sat 10AM–5PM • Tues 10AM–7PM • **Closed Sundays**



Western Bluebird chick in bluebird nesting box –Tony Woo

# Good News in the Bird World

## Birds: They're Good for Your Brain

Not only does birdwatching increase happiness, it may also rewire the brain and strengthen cognitive function. A 2026 study published in the Journal of Neuroscience found that experienced birders show more efficient neural organization in brain regions tied to attention and visual processing. These benefits persist into older age. *See more good news stories from the bird world in our [Spring Newsletter...](#)*

[Click Here to View Spring Newsletter](#)

## Small Business of the Month

**For March 2026**

The Los Gatos Council named the Los Gatos Birdwatcher as its Small Business of the Month for March. Mayor Rob

Moore presented Lisa with her certificate, noting how she and her team have helped countless people discover the joy of birdwatching, especially during times when a connection to nature benefits all. Read more on page 3 of the [Spring Newsletter...](#) *Photo: Store owner Lisa Myers and Los Gatos Mayor Moore*



[Click Here to View Spring Newsletter](#)

## Let's go Birding

## Saturday Birdwalks

Open to all birding levels. Most walks start at 8:30 AM at the scheduled location, unless otherwise specified. Pre-registration is required, please call the store to save your spot 408-358-9453. Learn more on page 4 of our [Spring Newsletter...](#)

- **April 11** – SCVBA Birdathon (see below)
- **April 25** – Birding West Valley College, Saratoga
- **May 9** – World Migratory Bird Day in Santa Cruz

# Our Team Is Filling Fast

Sat, Apr. 11 • 8:30

AM–12:30 PM



The Santa Clara Valley Bird Alliance's most important annual fundraiser has kicked off. For decades, we've proudly participated and are excited to lead a team again this year at Vasona County Park on April 11.

All are welcome to join! And if you are unable to join us in the field, we'll have a donation box set up inside our store. **To join *Team Los Gatos Birdwatcher*, [click here...](#)**

## Wildflower Show

April 25 • 9:30 AM–4:00 PM

West Valley College • Free

Join the California Native Plant Society for its annual event featuring native wildflower displays, lectures, workshops, and local vendors—including the Los Gatos

Birdwatcher! Parking is free. See the CNPS website for [show details...](#)

**We have a *Let's Go Birding* walk on the West Valley College campus before the show—call the store to reserve your spot.**



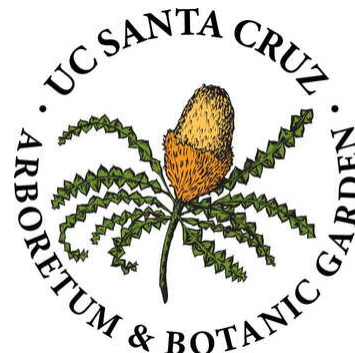
## Birding Santa Cruz

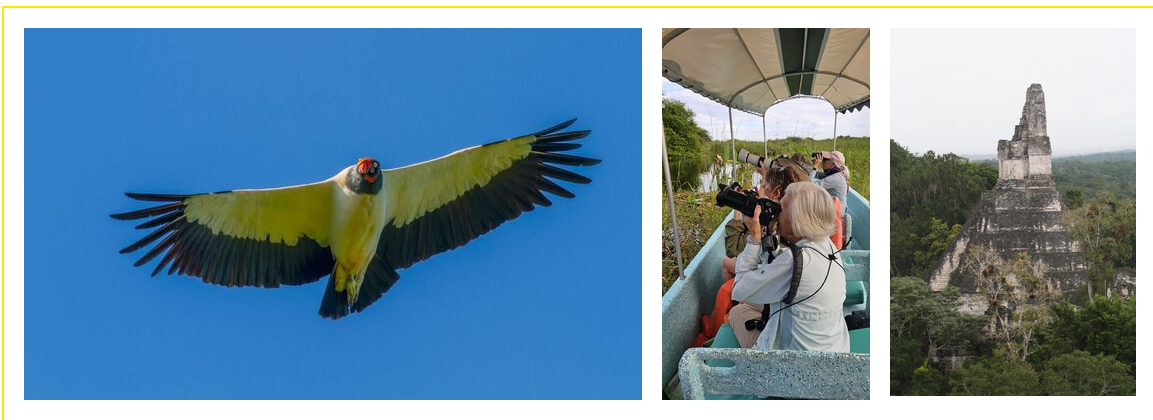
Sign-Ups Open Now

Sat, May 9 • 8:30 AM–1:00 PM •

\$30

Celebrate World Migratory Bird Day 2026 with us as we spend the morning birding the UC Santa Cruz Arboretum & Botanic Garden.





## Birding Belize – A 2nd Tour!

We scheduled a *Let's Go Birding* tour to Belize for August, and it filled immediately—our first international tour since Covid. This tour proved so popular that we scheduled a second tour for **July 24-3**. If you would like to learn more, please call the store at 408-358-9453 or email [lisa@letsgobirding.com](mailto:lisa@letsgobirding.com).



## Gifts for the Season

With Easter and Mother's Day around the corner, explore our curated collection of floral-inspired gifts. Discover vibrant Anuschka purses, handcrafted ceramic wall flowers, and our brand-new line of hummingbird jackets.



Hooded Oriole pair at oriole feeder –Tony Woo

## Spring Has Sprung

The Orioles Are Back!

Returning from Mexico, customers reported the season's first oriole sightings during the second week of March. Now is a good time to put out oriole feeders with fresh sugar water, and avoid tree trimming until late summer.

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Rose-breasted Grosbeak –J&P Ellis

# Bird ID

## Email Us Your Mystery Bird

Smart feeders are creating a new challenge for folks trying to identify the rare birds visiting their seed. Case in point: this bird was observed on March 7 on our customer's San Jose feeder. We helped identify it as a Rose-breasted Grosbeak – a rare species out West. We even asked our local experts for their opinions. This bird was passing through on its spring migration and may summer within the Northwest Territories of Canada.

Do you have a bird you can't identify? Send your photos to [info@losgatosbirdwatcher.com](mailto:info@losgatosbirdwatcher.com) or stop by and share your sightings with us.

[Click Here to View Spring Newsletter](#)

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Closed on Sundays

**Curbside pickup available. Call ahead 408-358-9453**



## Our Mission

We educate, share adventures, and have fun through the love and experience of birds and nature —*Lisa Myers, Bird Tour Leader, Store Owner, Educator*

[Los Gatos Birdwatcher in the King's Court Shopping Center](#)

792 Blossom Hill Rd, Los Gatos, Ca 95032 408-358-9453

[info@losgatosbirdwatcher.com](mailto:info@losgatosbirdwatcher.com)

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