



Store Location
King's Court Center
792 Blossom Hill Road
Los Gatos, CA 95032
408-358-9453
info@losgatosbirdwatcher.com
www.losgatosbirdwatcher.com

Store Hours Mon-Sat • 10 AM-5 PM | Tues • 10 AM-7 PM | Closed Sundays

Let's Start Spring with Some Good News!

In a world that is feeling heavy right now, birds remind us there is still so much to celebrate. From scientific breakthroughs to local community efforts, these stories highlight the many ways birds are connecting, healing, and inspiring us every day.

Smart Bird Feeders Are Connecting Generations – Customers are sharing that their smart bird feeders have opened up lines of communication within families. Loved ones living across the country talk more as they share bird photos taken at their feeders. We carry a new line of smart feeders designed in Palo Alto called PeckPerk Smart Bird Feeder.

Birds Are Good for Your Brain – Studies show how birding can rewire your brain and help with cognitive functions. Other studies have found that exposure to birds around our homes brings higher rates of happiness. Science is now proving the benefits of enjoying birds!

Yes to Climate-Smart Landscaping – California signed AB 2104 into law, ensuring that homeowners in HOAs can install climate-appropriate landscaping without fear of fines. This protects residents who choose drought-tolerant or even California Native yards, an important shift from traditional thirsty turf and sprinklers.

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Town of Los Gatos Honors Our Store

By Lisa Myers, Store Owner

It was a pleasant surprise to be honored as the Los Gatos Small Business of the month for March. On St. Patrick's Day, at the Town Council meeting, Mayor Moore presented me with the certificate. I was touched by what he said; his words were spot on for all we strive to do here at the "bird store."

As shared by Mayor Moore, *"Congratulations to Lisa Myers and the entire Los Gatos Birdwatcher team on being named Los Gatos business of the month! This recognition is a testament to the care, passion, and community spirit you bring to Los Gatos every day. Your store is a true hub for connection. Through your bird walks, workshops, and events you bring neighbors together, foster a deeper appreciation for nature, and help build a strong sense of community around a shared love of birds. Moreover, your commitment to bird conservation and environmental stewardship is helping protect the natural beauty and creatures that make Los Gatos so special. We are so fortunate to have the Los Gatos Birdwatcher as such a vibrant, local, and welcoming presence in our town."*



Pygmy Nuthatch at Smart Feeder



Lisa and Mayor Rob Moore

OUR MISSION IS TO EDUCATE, SHARE ADVENTURES, AND HAVE FUN THROUGH EXPERIENCING BIRDS AND NATURE.



Let's go Birding

The tour division of the Los Gatos Birdwatcher sponsors weekend bird walks. Dates and locations are listed below and on our website. Unless it is a special workshop, these walks are free and run from 8:30–10:00 AM. They are open to all birding levels, but pre-registration is required. Please refer to our website for details per adventure and then call the store to register at **408-358-9453**.

Apr 11	SCVBA's Birdathon – <i>Details page 3</i>
Apr 25	West Valley College, Saratoga
May 9	Santa Cruz Arboretum – World Migratory Bird Day
May 30	Peregrine Falcons, San Jose
June 6	McClellan Ranch, Cupertino
June 20	Shannon Valley, Los Gatos
July 11	TBD

Free Monthly Birding Workshops

Curious about the birds in your backyard? Start here!

Open to all levels, these free workshops help customers learn the fundamentals of birding in the Bay Area and beyond. Workshops will take place at the Los Gatos Birdwatcher outside in our back parking lot from 6:00–7:00 PM. We ask that you bring your own folding chair with you. Call the store to save your spot, **408-358-9453**.



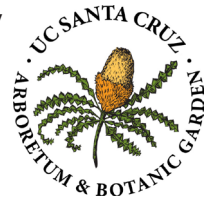
Workshop Schedule:

- April 28** Identifying a Bird: Field Marks
- May 12** Bird Song: What to Listen For
- June 23** Flight Patterns: How They Help with Identification

2026 World Migratory Bird Day – “Every Bird Counts, Your Observations Matter”

Birding Santa Cruz • Saturday, May 9 • 8:30 AM – 1:00 PM

We'll celebrate World Migratory Bird Day by spending the morning birding the UC Santa Cruz Arboretum and Botanic Garden consisting of over 100 acres. Located on the University of California, Santa Cruz campus, the gardens feature a diverse collection of rare and threatened plant species from California, Australia, South Africa, and New Zealand. Participants will have to get themselves there but will be given the opportunity to meet at the Los Gatos Birdwatcher to carpool. Participants are encouraged to bring a picnic lunch.



Call the store to register **408-358-9453**.

Fee: \$30 plus park entrance fees (\$8 – \$10, depending on age).

Observing San Jose's Famous Peregrine Falcon Family

Saturday, May 30 • 8:30 AM – 10:00 AM

We will spend the morning observing the activity that will be happening around this year's nesting San Jose Peregrine Falcons. Since 2007, falcon fans have been privileged to witness the fascinating lives of the Peregrine Falcons settled atop San Jose City Hall through the lens of the Falcon Cams, maintained by the City of San José in partnership with the Predatory Bird Research Group (PBRG) at the University of California, Santa Cruz.

The current setup includes three camera feeds that provide panoramic views of the nest and the ledges where the peregrines can often be found. We'll be there in person to learn, observe, and experience the nesting season together. A suggested minimum donation of \$10 per participant will support the program and its ongoing conservation efforts. Space is limited.

Call the store to register **408-358-9453**. There may be a parking fee depending on where you park in downtown San Jose. They are also looking for volunteers to help monitor the fledglings, email: **info@losgatosbirdwatcher** for more information.

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Young Birders Club Grows Next Gen Conservationists – Our local Santa Clara Valley Bird Alliance sponsors a Young Birders Club (SCV-YBC) for birders ages 5-21 with a passion for birds and nature, offering a friendly community of like-minded youth for all birding interests and experience levels.



New Purchase of South County Open Space – POST and its partners purchased 2,284 acres in south Santa Clara County known as Sargent Ranch, and represents an ecologically and culturally significant landscape.

Milpitas Motus Tower Tracks Migration – Located in the Milpitas marshlands of the Coyote Creek Field Station this Motus Tower is managed by the San Francisco Bay Bird Observatory and uses a radio frequency to monitor the movement of tagged birds, bats, and insects.

Bay Area Birders Help Power a Global Count - This year's Great Backyard Bird Count brought together 1.1 million people who observed 8,257 different species across 216 countries. Many of our own customers submitted bird data from their home observations. This data helps scientists understand bird populations.

2026 Wildflower Show

West Valley College, Saratoga • April 25 • 9:30 AM – 4:00 PM • Free

The California Native Plant Society, Santa Clara County chapter sponsors this educational event featuring native wildflower displays. The event includes a lecture series, workshops and will host a variety of vendors and educational groups. You will have the opportunity to learn about native plants and even buy some for your own yard. The keynote speaker will be Kat Anderson, author of *Tending the Wild*. This show is free to the public. Parking will also be free this day. Native Plants and birds make a wonderful addition to one's gardens and the Los Gatos Birdwatcher will also be there to answer questions about how to attract birds to your yard. **We'll also bird the West Valley Campus before the show.**



Santa Clara Valley Bird Alliance's 2026 Spring Birdathon

Lisa Myers will lead team Los Gatos Birdwatcher • Sat. April 11 8:15 AM – 12:15 PM



Each spring our local Santa Clara Valley Bird Alliance holds an important fundraiser known as the Spring Birdathon. To participate, you can form your own team or join a pre-arranged team. Lisa Myers will once again lead team "Los Gatos Birdwatcher." Team participants are asked to donate and/or fundraise at least \$50 to join this team. Birders of all levels are welcome. We'll spend the morning at Vasona County Park. This lakeside open space has wonderful species from songbirds and raptors to waterfowl and spring migrants. To join the team please visit scvba.org. If you cannot join us this day we'll have a SCVBA Spring Birdathon donation box located at the store through May. You are welcome to drop off your support there. Thank you!

Presentation at The Terraces with Lisa Myers

Spring Migration in Northwest Ohio • May 28 • 7:00 – 8:00 PM • Free

Every May the Black Swamp Bird Observatory sponsors a 10 day birding festival in what they call the "warbler capital of the world". The festival is called "The Biggest Week In American Birding" and is planned during the peak songbird migration. Birders spend time birding Magee Marsh and other hot spots located along the southwest shore of Lake Erie where birds gather before continuing north across this large expanse of water. Lisa has been twice and will share spectacular photos taken by Bay Area photographers. Registration is not required. Park at the King's Court Center and walk over to The Terraces located behind the Los Gatos Birdwatcher.



Rare Kirtland's Warbler
– John Scharpen

Why Is That Bird Tapping On My Window?

By Jessica Guenther-Dang

Spring is the time of year when customers start asking about the birds they hear tapping at their house windows. We explain this happens during the breeding season when the bird's hormones begin to rise. Birds become very territorial and glass is difficult for birds to comprehend. They interpret their reflection as an intruder to their mating territory and do not understand it is themselves they are seeing. Sometimes they cannot see the glass and they fly directly into it. When it comes to tapping, they are seeing their own reflection. Birds are observed attacking their reflection in anything reflective including metal or even a car's rear-view mirror.



Western Bluebird – John Scharpen

We can typically see this in more aggressive species like male bluebirds, robins, towhees, and wrens. One year Lisa had a California Towhee attacking its reflection off a hubcap every time it walked past her car. *“When we heard the ‘ting’ outside, we knew the towhee was walking by the car.”*

In the past, it was thought that a bird tapping at your window was a sign of imminent death in the household and the bird would guide your soul to the afterlife. We know better now.



Raven – Fred Lim

Customers at times find this behavior annoying and want to know how to make the bird stop. You can temporarily cover the glass from the outside in order to block its view. You can do this by using cardboard, wax paper, a paper towel, a cloth, or anything that blocks its ability to see its reflection. Some birds may simply move on.

Birds usually do not suffer injuries from this behavior and it will stop after the nesting season is over. We remind people that we could just admire the bird for defending its space. We are the culprits that added these man made obstacles into their habitat. This behavior may also make you aware of an active nest on your property. If you do see this behavior, see it as a sign that you have a great habitat for the birds, and they need all the help we can give!



The first **Earth Day** was held in the United States on April 22, 1970. It was created to raise awareness about environmental issues around the world and led to the creation of the Environmental Protection Agency (EPA). The 2026 Earth Day theme is *“Our Power, Our Planet”*. Activities are planned worldwide. To learn more visit Earthday.org.



Loyal Customer Discounts

Loyal Customers are in our store's database and receive: one email per month, our seasonal newsletter, two 15% off coupons each quarter, and enrollment in our frequent buyer program.

15% Off Seed

Loyal Customers mention this coupon and get 15% off one item. Excludes consignment items, Haikubox, sales items, excursions, optics.

15% Off One Item (not seed)

Loyal Customers mention this coupon and get 15% off one item. Excludes bird seed & chicken feed, consignment and sale items, Haikubox, excursions, and optics.

Frequent Buyer Program: Buy 10 bags of the same seed 20 lbs or higher at full price and get the 11th bag free.

One coupon per customer. Not to be combined with other offers. Coupons Expires June 30, 2026.