



Store Location

King's Court Center

792 Blossom Hill Road

Los Gatos, CA 95032

408-358-9453

info@losgatosbirdwatcher.com

www.losgatosbirdwatcher.com

Store Hours Mon–Sat • 10 AM–5 PM | Tues • 10 AM–7 PM | Closed Sundays

Closing at 3:00 PM • Nov. 25, Dec. 24 & Dec. 31 | Closed Thanksgiving, Christmas & New Years Day

The Birdwatcher's Attire

There is a *meaning behind what people wear* when they are out looking for birds.

1 HATS

Birding is done outdoors so hats are essential.

2 BACKPACKS

A great way to carry items into the field including snacks, liquids, passports, extra clothing, gloves, field guides, and car keys.

3 POCKETS

Birders carry all kinds of items like sunscreen, bug spray, chapstick, journals, cell phones, laser pointers, and more!



4 LAYERS

Birders are out from sunrise to sunset, all year long and in all kinds of weather, so dressing in layers is part of the sport.

5 FOOT WEAR

Birders end up on all types of trails so wearing the right shoes for the terrain is helpful. Pants getting tucked into one's boots usually means there are ticks on the trail!

6 EQUIPMENT

Seeing birds requires the right equipment, from binoculars to spotting scopes and cameras.

Gifts for Nature Lovers

Looking for an affordable holiday gift for the nature lover on your list?

We have birdseed, birdhouses, nesting material, window decals, nectar protector, and a fun selection of bird ornaments. January is a great time to put up a birdhouse, giving birds time to discover it before nesting season begins. So drop by the store, find a gift, pick out a card, have us wrap it, and you are good to go! You'll have a guaranteed thoughtful gift, and we thank you for shopping local!



OUR MISSION IS TO EDUCATE, SHARE ADVENTURES, AND HAVE FUN THROUGH EXPERIENCING BIRDS AND NATURE.



The tour division of the Los Gatos Birdwatcher sponsors weekend bird walks. Dates and locations are listed below and on our website. Unless it is a special workshop, these walks are free and run from 8:30–10:00 AM. They are open to all birding levels, but pre-registration is required. Please refer to our website for details per adventure and then call the store to register at **408-358-9453**.

Oct. 10	Picchetti Winery Open Space, Cupertino
Oct. 31	We'll head to the bay for shorebirds and waterfowl
Nov. 7	Beginning Birding Workshop – <i>see page 3</i>
Nov. 21	Coyote Valley, South San Jose
Dec. 5	Merced National Wildlife Refuge
Jan. 9	Location TBD

Where's Lisa?

By Lisa Myers



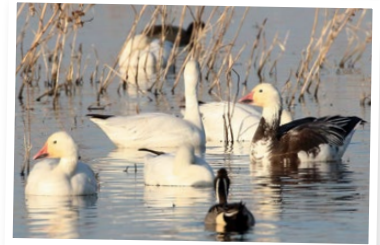
Some of you have noticed I have not been seen in the store as much these days. The truth is I have been working from home. My attention has been directed toward Al, my partner of 30 years. Many of you know Al, he was instrumental in helping me when I bought the Los Gatos Birdwatcher. Al helped with our Tuesday morning Volkman seed delivery, he'd work shifts at the store ringing up customers, and he delivered seed to our home-bound customers in his 1970 VW Bus. But even before that, Al helped me on all my Let's Go Birding tours. He and I would establish tour destinations, routes and timing. As a retired Campbell fire captain it was nice to have him along just in case we had a medical emergency. And we all have to thank Al for towing the "Birdaloo" on all our off grid adventures!

Al has always been 100% supportive of my responsibilities in the birding world. He always encourages me to get out in nature and get more people involved in birding, but behind all his support, Al was diagnosed with Parkinson's several years ago. A progressive disease the years have taken their toll and he is in need of more help. So I am spending time at home with Al. I am able to do a lot for the store from home, and I am incredibly thankful for my top notch staff for doing all they are to keep everything running smoothly. We appreciate everyone's support and I look forward to seeing you again.

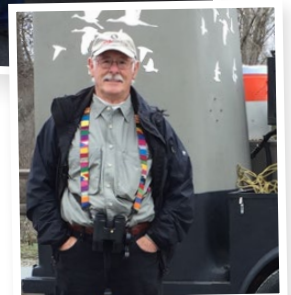
Birding the Merced National Wildlife Refuge

Saturday, December 5 • 7:45 AM – 5:00 PM ish
Leaders Lisa Myers and Jessica Guenther-Dang

The Merced National Wildlife Refuge encompasses 10,258 acres of wetlands, native grasslands, vernal pools, and riparian areas. The Refuge plays host to the largest wintering populations of lesser Sandhill Cranes and Ross's geese along the Pacific Flyway. Each year hundreds of thousands of arctic-nesting waterfowl make the Refuge home for six months. Here they mingle with thousands of other visiting waterbirds, and shorebirds – making the Refuge a fabulous place to bird. This birding hotspot is located just over 100 miles east of the Bay Area. Participants will drive themselves there. Either meet at the Los Gatos Birdwatcher at 7:45 AM, or at the refuge at 9:30 AM. We'll be back to Los Gatos around 5:00 PM. Let us know if you prefer to carpool. Call the store to save your spot. **Fee: \$65**



Wintering Snow Geese
 –Tony Woo



New To Birding?

This is the workshop for you!

With Instructor Lisa Myers • November 7 • 9:00 – 11:30 AM

This workshop will take place at McClellan Ranch in Cupertino, home to the Santa Clara Valley Bird Alliance. We will review how to use field marks to help you ID a bird, how birds get grouped together, how habitat and seasons affect what you will find, how you can use bird calls to help with the ID, how to attract more birds to your yard, how to use binoculars, plus we'll introduce you to the many birding resources available to you. This will be a fun class geared for those new to birding. Call the store to register 408-358-9453. Fee: **\$30**

*Monthly workshops, and presentations
at The Terraces will return in 2027.*



Honoring Veterans with a 20% Discount

November 11th is Veterans Day, a day to honor all our veterans. The Los Gatos Birdwatcher also wants to honor our vets and to do that we are giving veterans 20% off their entire purchase starting Saturday, November 7 through Saturday, November 28.

Our two summer Belize tours were spectacular.

*Here's what a few of the participants
had to say...*

“ A few favorites, Jacana with chicks,
Boat-billed Herons and the pre-historic
looking Jabiru. ”

“ Milky Way, Meteors and the Mottled
Owl, and that was just the first night
in Belize! ”

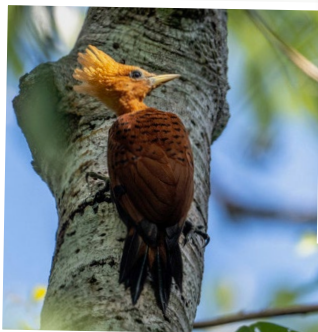


Evening boat tour out of Crooked Tree
—Jean Fordis

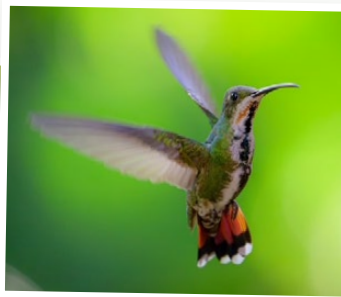
“ Birds, guides, our group, food,
and boat trips! Simply a dream
come true. ”

“ We turned the bus around
to go find the Pootoo and
we got it! ”

“ Sleeping in the jungle listening
to Howler Monkeys at night. ”



Chestnut-colored Woodpecker
—Jessica Guenther-Dang



Green-breasted Mango
—Oscar Dang

What Kind of Birder Are You?

Data indicates that birding has become one of the most popular activities around! However, there's no one way to be a birder. That is one reason so many people enjoying birding.

Some of us keep lists, some chase rarities, some travel the world, and some are happiest watching their bird feeders from the kitchen window. "*Bird Nerd*" is an affectionate name for someone who can't get enough time in the field looking for birds. So, what kind of birder are you?

Life Lister – Every time you see a new bird species you write down where you saw it, plus the date.

Patch Birder – birds-one favorite local area or "*patch*" almost daily and gets to know it intimately.

Backyard Birder – Enjoys watching and identifying birds at their feeders or in their yard.

Casual Birder – Enjoys birds wherever they happen to encounter them, without necessarily keeping lists.

Bird Photographer – Only counts the birds they are able to photograph and often travels to get their next bird

Bird-by-Ear Birder – Particularly skilled at identifying birds by songs and calls.



Enjoying the sunset fly-in of Sandhill Cranes, Lodi, CA.
–Lisa Myers

County Birder – Focuses heavily on finding species within a particular county and keeps a county list.

Slow Birder – These birders spend more time finding a bird and observing its field marks, behavior, and habitat.

Twitcher – Travels specifically to see a particular rare bird that has been reported. The term is especially common in Britain.

Chaser – The more common American term for someone who goes after a reported rarity. This may involve a plane, or a quick trip out of the office.

Big Year Birder – Tries to see as many bird species as possible within one calendar year. It could be for one county, one state, one continent, or the entire globe!

DID YOU KNOW?



What was once a dark sky at night is now filled with man-made city lights. These bright lights confuse birds migrating at night. There are now programs trying to get big cities to dim their lights during migration. Dimming lights around your home is also good for the birds.



LOS GATOS
Birdwatcher

Loyal Customer Discounts

Loyal Customers are in our store's database and receive: one email per month, our seasonal newsletter, two 15% off coupons each quarter, and enrollment in our frequent buyer program.

15% Off Seed

Loyal Customers mention this coupon and get 15% off one item. Excludes consignment items, Haikubox, sales items, excursions, optics.

15% Off One Item (not seed)

Loyal Customers mention this coupon and get 15% off one item. Excludes bird seed & chicken feed, consignment and sale items, Haikubox, excursions, and optics.

Frequent Buyer Program: Buy 10 bags of the same seed 20 lbs or higher at full price and get the 11th bag free.

One coupon per customer. Not to be combined with other offers. Coupons Expires Dec. 31, 2026.